

EXCELLENCE. TAILOR MADE.



BESPOQUE

LUXURY TRAVEL IN ITALY



EXPERIENCE THE MOTOR & FOOD VALLEY

type **ITINERARY**

destination **EMILIA-ROMAGNA
TUSCANY**

focus on **CARS
GOURMET**

An itinerary to discover the land of the most beloved car legend in the world, the Ferrari, combined with great food products such as the unique Parmigiano-Reggiano cheese: an amazing combination, perfect for gourmet as well as for car lovers!

The Motor Valley is known for igniting the passions of the motor industry's most celebrated legends: it boasts a world of automotive titans such as **Ferrari, Lamborghini, Maserati, Ducati, Pagani** and 14 museums devoted to ultimate driving machines. You will discover it and visit the world's most beautiful and precious collections of vintage cars and motorcycles.

On the way, indulge in the genuine, welcoming Italian culinary traditions along rolling hills dotted with enchanting castles. Celebrated as the "foodie region of Italy", In the Food

Valley some of the finest Italian foods are produced: **Parmigiano-Reggiano** cheese, **Traditional Balsamic Vinegar of Modena, Parma ham**, and more! During this 8 days tour you will visit boutique food producers, have exclusive shopping at the market led by a local chef, enjoy amazing cooking classes and discover some behind the scenes secrets to learn how these fabulous food are made.

Then the journey continues toward **Tuscany**, ending with a short break to discover the secret corners of **Florence**, followed by a relaxing excursion in **Chianti wine region**.



HIGHLIGHTS

- 7 nights accommodation in 4 and 5 star hotels
- 8 meals in local restaurants and "osterie"
- Private guided visits to Ferrari and Ducati Museums
- Guided visits inside Ferrari factory
- Exclusive visits to two vintage cars collections
- Market food tour and cooking class
- Exclusive visit to an outstanding balsamic vinegar's producer and tasting
- Food & Wine tastings and visits
- Visit to a Florentine leather workshop
- Sightseeing guided city tour of Bologna and Florence
- Private chauffeured local transfer, included transfers from/to Milan Malpensa Airport
- 24/7 assistance





MOTOR VALLEY

The tour will bring you in Modena, city of the Enzo Ferrari Museum, where discover and live the history of the founder who created the myth of the “red” car since from 1930.

Then move to Maranello for a private visit to Ferrari Museum, where you will discover all about the iconic sport cars, from the beginning to nowadays, and for a sightseeing tour by car of the Ferrari factory.

You will also stop for a visit to one of the most complete exhibitions of Maserati cars, where you will be welcome by the owner



himself and guided in the discovering of the most significant historic models of Tridente company from 1926 onwards.

Not to be missed will be a visit to one of the most complete and interesting collection of vintage cars in Europe, inside the walls of an ancient castle.

But also the motorbike lovers will have their dreams come true: few kilometers far from Bologna, a guided visit to the Ducati motorbike museum will wait for them.

FOOD VALLEY

Enjoy a typical light lunch in a farmhouse, then stop for a visit to an outstanding traditional balsamic vinegar's producer (called “*acetaia*”) where is prepared and aged the “black gold” of ingredients: taste the different kinds of vinegar – from 12 to more than 25 until 50 years aged - trying it with *gelato* and *Parmigiano-Reggiano* cheese.

Experience a food tour in the city farmers market with a local friendly chef who will guide you looking for the best ingredients to prepare lunch; afterward join the kitchen where you will experience a private cooking class preparing, under the chef's careful guide, a typical Bolognese lunch, starting from how to make the *sfoglia* for *tortellini* and *lasagne*.

Don't miss a tasting of the several specialties of the region: Parma ham, *culatello di Zibello*, *salame Felino*, *coppa di Parma*, *mortadella di Bologna*, accompanied by local bread as the fried *crescentine* and the small *tigelle*.



TAILOR-MADE EXPERIENCE VINTAGE CAR RESTORATION

Be fascinated by the refined technique of metal working, aimed at restoring the original form of the most expensive and prestigious cars. The restoration phases can be in-depth and involve not only the bodywork, but also parts such

as the engine, upholstery, the electrical system, mechanics, and paint finish.

This work is based on experience and a series of exclusive tools that were built up over time. But most

of all, it' the craftsmen that make the difference: the men who work “hands-on” in the cars, to pass on their strong historical roots and expertise needed to work the metal, strike after strike.

EXPERIENCES

Following are some achievable experiences you can live during your stay: unforgettable moments that will make your holiday unique!

BALSAMIC VINEGAR

Discover the Traditional Balsamic Vinegar of Modena, made from cooked grapes matured by a long and slow acetification process, aged for decades in a series of barrels made from different types of wood and without the addition of any other spices or flavorings.



CHOCOLATE TORTELLI

Enter in this original shop opened in the center of Bologna in 1796 and still in service today, known to be the first chocolate maker to produce hard chocolate from the liquid drinks that were enjoyed by European aristocracy and clergy through the late 1700's.



LEATHER WORKSHOP

Have an inspiring experience of truly handmade Italian craftsmanship, with a hands-on lesson by building your own leather article with the artisan Francesca and visit the Florentine leather storage in order to personally choose your materials and one-of-a-kind accessories.



OUR SELECTED ACCOMMODATIONS



THE LEADING HOTELS
OF THE WORLD

GRAND HOTEL MAJESTIC
(Bologna)



RELAIS &
CHATEAUX

BORGO SANTO PIETRO
(Siena)



J.K. PLACE
(Firenze)

CONTACT US
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